

**2002 GOVERNOR'S CONFERENCE
ON POSTSECONDARY EDUCATION TRUSTEESHIP**
"Good Governance Matters: What's on Your Financial Dashboard?"

**September 22-23
Lexington, Kentucky**

Sunday, September 22

11:00 - 6:00

CONFERENCE REGISTRATION

12:00 - 2:00

Abraham Lincoln

COUNCIL ON POSTSECONDARY EDUCATION MEETING

2:30 - 3:00

Ballrooms III, IV

OPENING SESSION

Introduction of the Institute for Effective Governance

Norma B. Adams, Chair, Council on Postsecondary Education

Sue Hodges Moore, Interim President, Council on Postsecondary Education, and Co-director, Institute for Effective Governance

Robert F. Sexton, Executive Director, Prichard Committee for Academic Excellence, and Co-director, Institute for Effective Governance

At the 2001 trusteeship conference, Governor Patton called for the creation of the Institute for Effective Governance to provide support and professional development opportunities for Kentucky's postsecondary governing board members. During the past year the Council on Postsecondary Education and the Prichard Committee for Academic Excellence have collaborated to create the institute. This conference is the first of a series of programs sponsored by the institute. Speakers will describe the institute, its future, and its goals for this conference.

3:00 - 5:30

Ballrooms III, IV

PANEL

"What It Means To Be An Effective Board Member"

Moderators:

Aims McGuinness, Senior Associate,
National Center for Higher Education Management Systems
Steve Kay, Roberts & Kay, Inc.

Panelists:

Bart Darrell, Member, Council on Postsecondary Education, and
Kentucky Wesleyan College Board of Trustees former member
Cindy Read, Chair, KCTCS Board of Regents
Alice Sparks, Member, University of Kentucky Board of Trustees,
and former chair, Northern Kentucky University Board of
Regents
Bill Wilson, Chair, Kentucky State University Board of Regents

These board members will discuss experiences and the lessons they have learned about effective and ineffective board behavior. After the panel discussion and a brief break, the audience will be encouraged to ask questions and discuss their own experiences. The conversation will focus on how board members can effectively fulfill their roles and responsibilities and establish the proper relationship with the presidents and administrative staff, the faculty, the community, and the Council on Postsecondary Education, and on the state agenda for postsecondary education.

5:30 - 7:00
Prefunction

RECEPTION
Sponsored by the University of Kentucky

7:00 - 9:00
Grand Ballroom

**FIVE YEARS AND COUNTING:
CELEBRATING POSTSECONDARY REFORM**

REMARKS BY GOVERNOR PAUL E. PATTON
via video

OAK AND ACORN AWARDS
Kentucky Advocates for Higher Education

KEYNOTE ADDRESS
Crit Luallen, Secretary, Governor's Executive Cabinet

Come join a celebration marking the fifth anniversary of Kentucky's postsecondary reform. The Kentucky Advocates for Higher Education will present their annual OAK and Acorn Awards.

9:00
Prefunction

AFTERGLOW
Sponsored by the University of Kentucky

Monday, September 23

7:00 - 5:00

CONFERENCE REGISTRATION

7:00 - 8:15
Ballrooms I, II

BREAKFAST BUFFET

8:15 - 9:45
Ballrooms III, IV

GENERAL SESSION
"The Great GASB"
Larry Goldstein, President, Campus Strategies

The speaker, a former senior fellow at the National Association of College and University Business Officers, will describe the financial information and performance indicators board members need to make good policy decisions. He also will provide an overview of recent changes in the financial reporting guidelines required of postsecondary institutions that board members need to understand in order to interpret the financial information they receive.

9:45 - 10:00

BREAK

10:00 - 12:00

CASE STUDY BREAKOUT SESSIONS

Institution	Facilitator	Location
CPE	Aims McGuinness	Kincaid Room
EKU	Cindy Heine	Burley Room
KCTCS	Jim Applegate	Daniel Boone Room
KSU	Rona Roberts	Davis Room
MoSU	Ron Carson	Clay Room
MuSU	Steve Kay	Spirits Room
NKU	Gene Gilchrist	Breckinridge Room
UK	Daniel Rabuzzi	Abraham Lincoln I
UofL	Bob Sexton	Abraham Lincoln 2
WKU	Michael Childress	Black Diamond Room

Boards will meet separately to work through a case study with a facilitator to guide the process. Larry Goldstein will be available to answer questions. Based on financial and other information about a hypothetical institution provided prior to the conference, board members will be asked to discuss several program proposals and decide which is in the best interest of the institution. Following the decision, the facilitator will lead a discussion of the activity and lessons learned that could improve future board work.

12:00 - 1:30
Ballrooms I, II

LUNCHEON and ADDRESS

"What It Means To Be An Effective Board Member"

Aims McGuinness, Senior Associate,
National Center for Higher Education Management Systems

Aims will integrate the results of the case studies into a description of the principles that should guide boards in making good policy decisions, defining their relationships with the campus and community, and doing their part to support Kentucky's postsecondary reform.

1:30 - 1:45

BREAK

1:45 - 4:45

ROUNDTABLE DISCUSSIONS

Nine small group discussions will be held addressing statewide issues affecting postsecondary education. Discussions will be repeated every 20 minutes. Board members are invited to choose topics of interest for each of the 20-minute segments. Summaries of these topics, with questions about each institution's responsibilities in supporting work in these areas, are available in your conference packet.

Abraham Lincoln I

1) Council on Postsecondary Education

Public Agenda: 2020 Vision and Key Indicators
Academic Programs and Workforce Needs
Jim Applegate, CPE Vice President for Academic Affairs

Equal Educational Opportunities
Marlene Helm, Member, CPE Committee on Equal Opportunities
Rana Johnson, CPE staff

Goals have been set for each institution and for the state to measure our progress in improving the standard of living and quality of life for all Kentuckians. What are these goals? How is your institution doing? What is the board's role in ensuring these goals are met?

Black Diamond

2) P-16 issues

Peggy Bertelsman, Member, Council on Postsecondary Education,
and Chair, Kentucky P-16 Council

Gene Wilhoit, Commissioner, Kentucky Department of Education

Dianne Bazell, CPE staff

Kentucky is connecting postsecondary education with the needs of young children, the P-12 school system, undereducated adults, and the workforce through state and local P-16 councils. What is your institution doing to support these efforts? How can board members promote the P-16 partnerships that will create the educated and competitive workforce Kentucky needs?

Clay Room

3) The New Economy: Bucks for Brains and Programs of Distinction

Bill Brundage, Commissioner, Office of the New Economy

Ron Carson, CPE staff

Jennifer Marsh, CPE staff

Postsecondary education plays a crucial role in developing the intellectual and research infrastructure needed to create a 21st century information economy in Kentucky. How is your institution contributing? What more needs to be done? How can you contribute to this work?

Breckinridge Room

4) The Operating and Capital Budgets: The State Allocation Process

James R. Ramsey, State Budget Director

Sherron Jackson, CPE Interim Vice President for Finance

This presentation will discuss the development of operating and capital budget recommendations, and clarify the state's revenue picture.

Daniel Boone

5) KYVU/KYVAE and Adult Education

Allen Rose, Secretary, Workforce Development Cabinet

Cheryl King, Commissioner, Department for Adult Education and Literacy, Workforce Development Cabinet, and CPE Associate Vice President for Adult Education

Daniel Rabuzzi, CEO, Kentucky Virtual University

A record number of Kentuckians are enrolling in adult education programs statewide – leading to record numbers of GED recipients. This presentation will discuss the successful partnership between adult education and the Kentucky Virtual University that has enhanced opportunities for adult learners to learn anytime, anyplace.

Davis Room

6) Shared Governance

Rick Feldhoff, Chair, Coalition of Senate and Faculty Leadership,
and Professor, University of Louisville
Richard Freed, Member, Council on Postsecondary Education, and
Professor, Eastern Kentucky University
Ben Boggs, CPE staff

This presentation will discuss the appropriate role of faculty in institutional decision-making, especially in relation to academic issues of teaching, research, and learning.

Kincaid

7) Legal/Ethical Issues

Amye Bensenhaver, Assistant Attorney General
Dennis Taulbee, CPE General Counsel

This presentation will provide an overview of legal obligations board members have individually and collectively regarding open records, open meetings, and basic guidelines relating to travel and gifts.

Burley Room

8) Finance Q&A

Larry Goldstein, President, Creative Strategies
Gene Gilchrist, CPE Consultant

The day's discussions may have left you with more questions than answers on financial issues. This is a chance to pursue those questions in more depth.

Abraham Lincoln 2

9) Institute for Effective Governance

Sue Hodges Moore, CPE Interim President and IEG Co-director
Robert F. Sexton, Executive Director, Prichard Committee, and IEG
Co-director
Aims McGuinness, Senior Associate, National Center for Higher
Education Management Systems

What should be the next steps for the Institute for Effective Governance? What would best serve your needs? Take this opportunity to share your ideas and hear the plans of those guiding the institute.

4:45 - 5:00
Ballroom III

CLOSING SESSION

Awarding of certificates of completion